

ABSTRACT OF THE DISCLOSURE

A template in HTML format is formed in a PC or the like,
and this is taken in a digital camera device, and a single
or a plurality of images are selected in the digital camera
5 so as to carry out a process with templates being specified;
thus, an image associating (pasting) process is executed in
accordance with independent tags. At this time, only the
sections corresponding to the independent tags are converted
with the other sections being left as they are. This process
10 makes it possible to describe those having a complex layout,
and consequently to easily add a template.